



Company Overview

About RankUno

Team

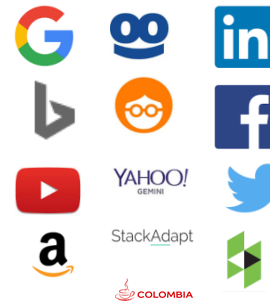
- 50+ people team with 11 years in business
- Operations center in Pune, India
- Client largely in US and India

Execution Capability

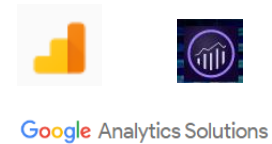
- 150 clients
- Managing \$6 Million media spend
- Only digital marketing focused
- Cross channel knowledge capability

Platform & Network Exposure

Network



Technology



Engagement Models

- Direct relationship – RankUno directly deals with and strategizes with the end client
- Agency relationship – RankUno works in the backend with strategy and execution while agency performs client facing role

What we do

Convert interest

SEM & SEO

- 360 degree SEO
- Website audit
- Optimization
- Tech consulting
- Off page
- Paid Campaign Planning and Execution

Get attention

Media Buying

- Websites
- Mobile Apps
- In email
- In Video
- Native

Follow Prospects

Retargeting

- Website
- Offline data
- Mobile app data
- Interests
- Demographics

Build Engagement

Social

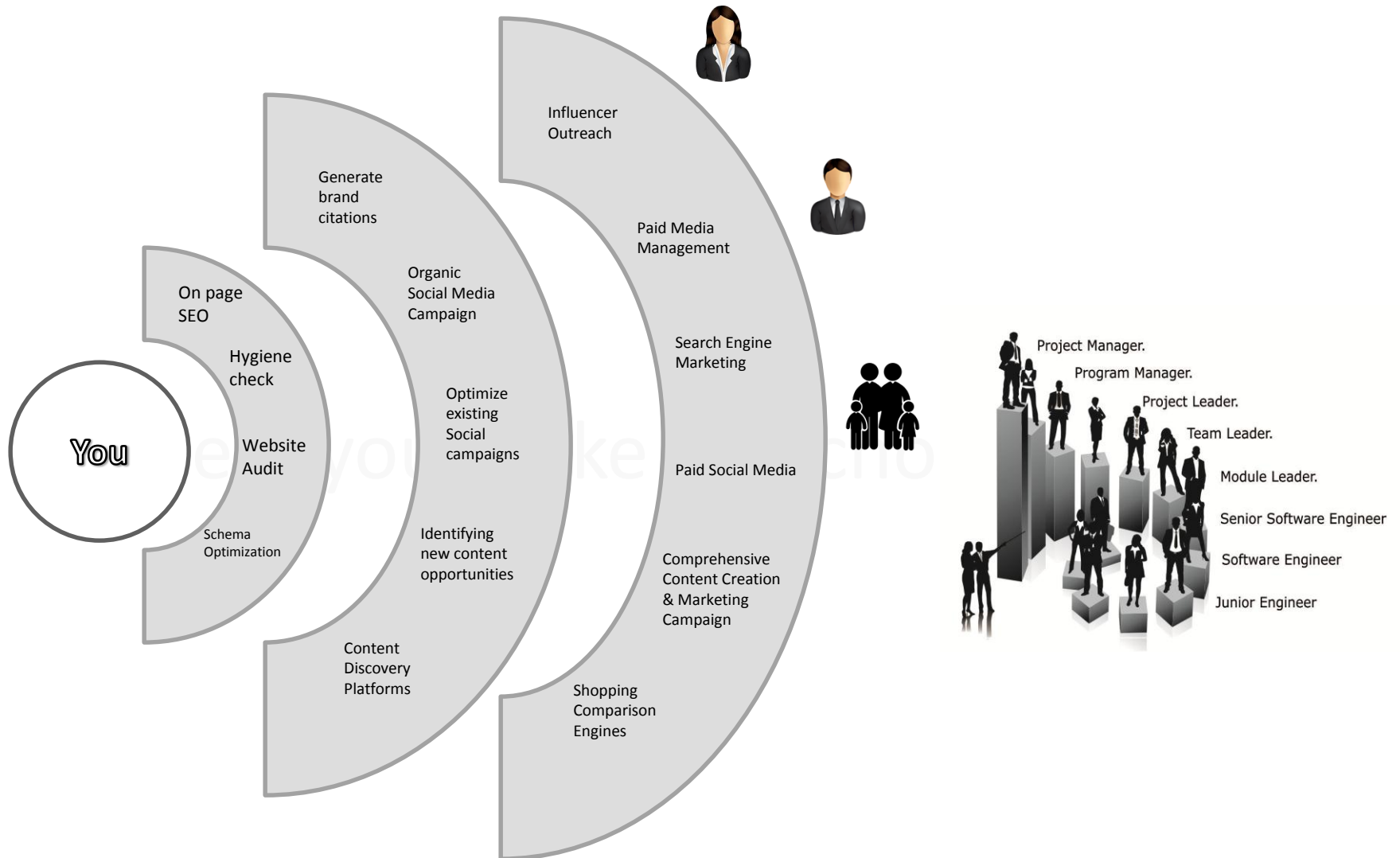
- Presence management
- Paid media campaign
- Trend identification

Building Content

Content

- Content audit
- Articles
- Ad copies
- Brand Reputation

How does RankUno help achieving growth?



Thank You